AI Agent Market Intelligence Report

Sample Report -- March 2026

Executive Summary

The AI agent market is experiencing explosive growth, driven by breakthroughs in reasoning capabilities, tool use, and autonomous execution. The market is projected to reach $47B by 2028 (up from $5.1B in 2024), representing a 74% CAGR. Key players include Anthropic (Claude/OpenClaw), OpenAI (GPT Operator), Google (Gemini agents), and a rapidly growing ecosystem of verticalized agent startups.

Key finding: The biggest opportunity is not in building general-purpose agents, but in vertical agent platforms -- agents trained for specific industries (legal, healthcare, finance, real estate) where domain expertise creates defensible moats.

Market Sizing

Segment	2024	2026E	2028E
Enterprise AI agents	$2.1B	$8.4B	$22B
SMB/prosumer agents	$1.2B	$5.8B	$14B
Developer tools/infra	$1.8B	$4.2B	$11B
Total	$5.1B	$18.4B	$47B

Sources: Gartner, CB Insights, Pitchbook, primary research

Competitive Landscape

Tier 1: Platform providers
- Anthropic (Claude Code, OpenClaw) -- market leader in autonomous agent capabilities
- OpenAI (GPT-4, Operator) -- largest distribution but lagging on autonomy
- Google (Gemini, Project Mariner) -- strong enterprise positioning

Tier 2: Vertical agent companies
- Harvey (legal) -- $2B valuation, Series C
- Abridge (healthcare) -- $850M valuation
- AlphaSense (financial research) -- $4B valuation
- Ramp (finance/spend management) -- AI-first approach

Tier 3: Infrastructure/tooling
- LangChain, CrewAI, AutoGen -- agent frameworks
- E2B, Modal -- agent compute infrastructure
- Browserbase, Apify -- agent browser automation

Key Trends

1. Zero-human companies emerging (Felix/Nat Eliason model) -- AI agents running entire business operations
2. Agent-to-agent commerce -- agents buying from and selling to other agents
3. Crypto + AI agents -- digital wallets enabling autonomous financial operations
4. Vertical specialization -- generic agents losing to domain-specific solutions
5. Agent marketplaces -- ClawMart, skills ecosystems creating new distribution

Strategic Recommendations

1. For investors: Focus on vertical agent companies with proprietary data moats, not horizontal tooling plays
2. For startups: Pick a vertical, build domain-specific agent workflows, and lock in distribution before incumbents catch up
3. For enterprises: Start with high-volume, low-risk processes (research, content, data entry) before expanding to customer-facing agent deployments

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This is a sample excerpt. Full reports include 15-25 pages with detailed data tables, methodology notes, interview insights, and actionable recommendations.

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